

Elite CEO Program

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 – 10:30 am		Inside into Washington <ul style="list-style-type: none"> • Understanding U.S. Political System & Behavior • How Policy is Made in Washington 	Strategies of Lobbying <ul style="list-style-type: none"> • Role of Lobbying in the Legislative Process • Art of Communicating with Members of Congress & Staff • Business Lobbying 	Congressional Briefing on the Capitol Hill Informal Discussion with Congressional Members & Staff	U.S.-Korea Alliance <ul style="list-style-type: none"> • Washington’s Views on Bilateral Relationship • Impact of KORUS FTA
10:30 – 10:45 am		Break	Break	Break	Break
10:45 – 12:15 pm		Understanding Congress <ul style="list-style-type: none"> • Congressional Dynamic • U.S. Legislative Process • Roles & Functions of Congressional Staff 	Global Negotiation Skill <ul style="list-style-type: none"> • How to Negotiate Complex International Agreement • Managing Cross-Cultural Communication Issues 	Collaborative Challenge <ul style="list-style-type: none"> • Analysis of US-Korea Joint Venture Companies • Identifying & Managing International Risk 	Informal Discussion with Prominent U.S. Executive
12:30 – 2:00 pm		Working Luncheon <u>Speaker:</u> Influential U.S. Government Official	Working Luncheon <u>Speaker:</u> US Chamber of Commerce	Company Visit & Lunch with Executives	Free Time
2:00 -2:30 pm		Break	Break	Cultural Activities, including Kennedy Center Show & Dinner	
2:30 – 5:00 pm		International Expansion <ul style="list-style-type: none"> • Analyze Success and Failure Companies from U.S. & Korea • Pros & Cons of Expansion 	Role of Labor Union <ul style="list-style-type: none"> • Labor Unions in the U.S. • Labor Union and Congress 		
6:00 pm	Welcome Reception	Dinner with U.S. Business Leaders	Dinner & Networking		

***This is a sample 4-day agenda: the actual topics may differ slightly. GABI tailors each program to meet training and educational objectives of different organizations and groups. Before we issue a cost proposal, we will work with you to tailor a program. GABI provides simultaneous translation service.**